Books


Pedersen, Paul M. Strategic Sport Communication. Human Kinetics: Champaign, IL, 2007. 796.069 P3711


Databases & Indexes

Nexis Uni: Features more than 15,000 news, business and legal sources, including U.S. Supreme Court decisions dating back to 1790.

Physical Education Index – Indexes journal articles related to physical education, health, recreation, sports, etc. Check our serials list to see if we subscribe to a given title. R 613.705 P578k INDEX TABLES (unable to find proper link)

SPORTDiscus with Full Text: It is an essential tool for health professionals, researchers and students, providing extensive coverage in the areas of fitness, health and sport studies.

Tennessee Electronic Library (TEL): The Tennessee Electronic Library is a collection of over 30 Gale databases available to all libraries within the state of Tennessee. Descriptions of each individual database are available on the main TEL web page. Comprehensive searches are possible or you may search a specific database such Academic OneFile.

Journals

The library subscribes to or has electronic access to journals such as the Journal of Sport Management (Online: SPORTDiscus), Sports Business Journal (Print) and Sport Marketing Quarterly (Online: SPORTDiscus). To see which print journals we subscribe to, check our print journals list which can be found on the library website. Check our electronic journals list for journals available online.

Articles from journals not available in the library or through one of our database are available through interlibrary loan; you can fill out an ILL form on the library’s web page. Please allow two weeks for this service.

Internet Resources

National Collegiate Athletic Association (NCAA)

North American Society for Sports Management: NASSM is actively involved in supporting and assisting professionals working in the fields of sport, leisure and recreation.

Sports Business Journal Online